

COMPETITIVE ANALYSIS - Local Market Online and Brick and Mortar	\$250.00
SWOT ANALYSIS - For Expansion and Start Up ROI	\$500.00
WEB SITE - Custom To Your Business 5 Pages	\$250.00
WEB SITE - Custom To Your Business 10 Pages	\$500.00
ONLINE STORE - Custom To Your Business 10 Products (per 10 products)	\$500.00
LOCAL SEARCH OPTIMIZATION - (1X fee)	\$250.00
KEYWORDS - Research & Analysis (per service or product)	\$150.00
KEYWORDS - Strategy & List Of Tag Copy (ea. service or product)	\$150.00
SEO - Optimize Landing / Category Page(s) (ea.)	\$50.00
SEO - Optimize Service or Product / Details Page(s) (ea.)	\$50.00
SOCIAL MEDIA - Correctly Set Up Twitter, Facebook, Blogger, Google+ and YouTube	\$150.00
SOCIAL MEDIA - Posting (1x/wk./52 wks./3 Channels) per month	\$100.00
BLOG - Set Up (WordPress or eBlogger)	\$150.00
BLOG - Posting (2x/mo/12 mos.)	\$25.00
YOUTUBE VIDEOS - Video Creation ( 45 to 60 seconds animated - no voice)	\$150.00
E MAIL - Design & Management Using Your List (ea.)	\$250.00
E MAIL - Design & Management Renting Our List (per 1000)	\$350.00
DIRECT MAIL - Design & Management Using Your List (ea.)	\$250.00
DIRECT MAIL - Design & Management Renting Our List (per 1000)	\$350.00
LOGO CREATION - Or Procurement (ea.)	\$50.00
BRANDING SET - Logo & Color Scheme Options Applied To 10 Marketing Materials	\$200.00
SIGNAGE AND BANNERS - Creative per design	\$75.00
MARKETING MATERIALS - Brochures, Flyers, Newsletters, etc.) Per Page	\$150.00

**Additional Fees:**

Add 25% upcharge for projects (non-contract) turned in 3 days.

Add 50% upcharge for products (non contract) turned in 1 day.

**Billing:**

Non-contract fees are invoiced, digitally and payment is due upon receipt via check or company credit card. Assume 5 business days turnaround for project (non-contract) work beginning the day after the project is released to us and payment is received.

*Unless otherwise agreed to, contract fees are paid via check, credit card or direct deposit on the 15<sup>th</sup> and 30<sup>th</sup> or the 1<sup>st</sup> of each month, with the initial payment of the contract due before contracted work begins.*